



CATS is committed to providing comprehensive transit services in ways that build upon the substantial progress the agency has made over the past ten years and fulfills the commitment it is yet again making to voters and the Baton Rouge community through new bus rapid transit service, a growing electric bus fleet, new shelters and rider amenities, circulators in downtown Baton Rouge and Baker and more. The Capital Area Transit System is requesting voters in the city of Baton Rouge and the City of Baker to renew the millage that serves as CATS' primary funding source for daily operations and services to tens of thousands of customers who rely on our transit system on the November 13, 2021 ballot.

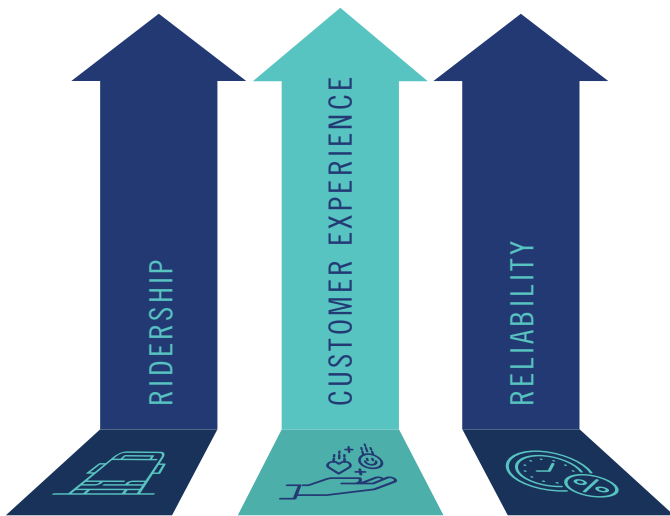
SERVING OUR CUSTOMERS

OUR COMMITMENT FOR THE NEXT TEN YEARS:

Continue to operate the transit system that was built over the last ten years.

Continue to invest in modern with a goal of electric buses making up half the fleet by 2031.

Improve on-time performance to 90 percent.



Optimize investments in service that improves reliability, improves customer experience, and grows the ridership base.

Continue to reduce traffic congestion with fewer cars on our streets and more transit customers.

Expand into alternative services like micro-transit, to provide more connections across the region in areas that require them.

CREATING JOBS AND OPPORTUNITY

OUR COMMITMENT FOR THE NEXT TEN YEARS:

CATS connects customers to
225,000 JOBS
within a half-mile radius of a transit route. Without this funding, those jobs are in jeopardy.

Continue enhancing transit access to major job centers across CATS service areas.

Provide access to high frequency bus rapid transit services for the 28,000 people who live within a half-mile of the 22 BRT stations.

The new BRT system will provide high frequency service with buses operating every 15 minutes during the day.

Support over 39,000 jobs for 11,000 low-income households and 2,000 zero car households along the bus rapid transit route.

Position services to support emerging job hubs.

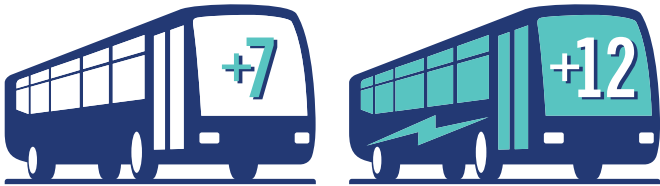
Make services more accessible to disadvantaged populations with limited transportation options.

Evaluate near-term opportunities and markets and seek funding for expanding alternative transit and mobility options.

BUILDING A MODERN AND RELIABLE FLEET

OUR COMMITMENT FOR THE NEXT TEN YEARS:

Committed to operating an environmentally friendly mixed fleet with both electric and clean diesel buses resulting in reduced air emissions.



Over the next ten years, CATS plans to add 19 total vehicles: 7 replacement diesel buses and 12 new electric buses.

INVESTING IN OUR SYSTEM AND COMMUNITY

OUR COMMITMENT FOR THE NEXT TEN YEARS:

Use our five-year capital improvement plan created in 2021 as a clear and transparent guide for how we invest in our system, community, and customers.

Continue to aggressively seek funding for expanding services, buses, and infrastructure.

Add 100 new or retrofitted shelters.

Develop integrated operations, maintenance and administrative facility.

Regularly survey and engage with customers and community stakeholders to identify areas for improvement, communicate key updates, and gather input.

Serve as the region's transit provider during times of emergency or disasters.

KEY ACCOMPLISHMENTS

- | Transit service increased 84 percent from 2012 to 2019.
- | Demand response service for persons with mobility limitations increased 39 percent since 2012.
- | CATS extended transit service to previously unserved areas like Blount Road, River Road, and Greenwell Springs.
- | CATS serves tens of thousands of customers traveling to and from work each day, with 66 percent of current customers indicating this as their primary reason for using public transit.
- | CATS reduced the age of our fleet by more than 50 percent since 2012.
- | CATS has aggressively pursued grants and secured over \$71 million in federal funding for operations and capital improvements.
- | During the pandemic, CATS never stopped operations and continues to operate lifeline services to those relying upon the agency to get to work, supporting sectors that include local healthcare facilities, schools, grocery stores, and restaurants.