

PHASE 1 IMPROVEMENTS: ROUTE CHANGES, SCHEDULE CHANGES, AND FREQUENCY IMPROVEMENTS

Route 11	Route 23	Route 55
Route 14	Route 41	Route 57
Route 15	Route 44	Route 58
Route 16	Route 46	Route 59
Route 18	Route 47	Route 60
Route 20	Route 50	Route 70
Route 21	Route 52	Route 103
Route 22	Route 54	

PHASE 2 IMPROVEMENTS: FREQUENCY IMPROVEMENTS

Route 11	Route 15	Route 70
Route 14	Route 46	

SUMMARY BY ROUTE

Route 11: Northside Circulator

- » Improve frequency from 60 minutes to 30 minutes during rush
- » Reroute to be faster and more direct
- » Add one-way service on Scenic Highway and in Glen Oaks

Route 14: Thomas Delpit Drive

- » Improve frequency from 60 minutes to 30 minutes during rush
- » Provide earlier morning service
- » Extend and restructure route service to serve River Road
- » Add another bus to the route

Route 15: Blount Road

- » New Route servicing the Blount Road area

Route 16: Capitol Park Shuttle

- » Shorten route for faster travel time
- » Improve frequency from 30 to 10 minutes

Route 18: LSU – Cortana Mall

- » Shorten route to end at Parker Boulevard
- » Improve frequency from 60 minutes to 30 minutes during rush
- » Add another bus to service the route

Route 20: North Acadian Thruway

- » Provide later service

Route 21: Fairfields Ave

- » Improve frequency from 60 minutes to 30 minutes during rush
- » Provide later service
- » Add additional bus to service route

Route 22: Winbourne Ave. – Cortana Mall

- » Improve frequency from 60 minutes to 30 minutes during rush
- » Add two additional buses to service route

Route 23: Foster Drive

- » Provide later service

Route 41: Plank Road

- » Improve frequency from 30 minutes to 15 minutes during rush

Route 44: Florida Blvd

- » Provide earlier morning service

Route 46: Gardere – Our Lady of the Lake

- » Improve frequency from 60 minutes to 30 minutes during rush
- » Combine route with the current Route 56
- » Add two additional buses to service the route

Route 47: Highland Road

- » Provide earlier morning service

Route 50: Glen Oaks – Greendale Circulator

- » Eliminate route – Stops covered by Route 15
- » Annual savings - \$220,000

Route 52: Baker Circulator

- » Eliminate route – Stops covered by Route 70
- » Annual savings - \$622,000

Route 54: Airline Hwy. North – Southern University

- » Reroute to service the Baton Rouge Airport
- » Provide later evening service

Route 55: East Florida Boulevard

- » Eliminate route – Stops covered by Route 57
- » Annual savings - \$220,000

Route 56: Mall to Mall via Drusilla Lane

- » Eliminate route – Stops covered by Route 56
- » Annual savings - \$631,000

Route 57 – Sherwood Forrest Boulevard

- » Improve frequency from 60 minutes to 30 minutes during rush
- » Extend service further north
- » Provide later evening service
- » Add three additional buses to route

Route 58 – Coursey Boulevard – O’Neal Lane

- » Reroute service near Costco
- » Provide later evening service

Route 59: East Florida Boulevard – O’Neal Lane

- » Provide later evening service

Route 60: Medical Circulator

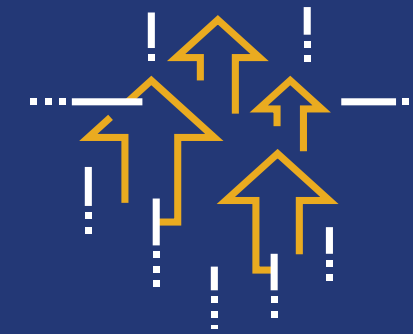
- » Improve frequency from 60 minutes to 30 minutes during rush
- » Increase span of route to service more areas

Route 70: Baker – Southern University – CATS Terminal

- » Combine with Route 52 and 60
- » Improve frequency from 60 minutes to 30 minutes during rush
- » Add an additional bus to route

Route 103: Airport Express

- » Eliminate Route – Stops covered by 54
- » Annual savings - \$403,000



2018

SUMMARY OF SERVICE IMPROVEMENT PLAN CHANGES

This Service Improvement Plan will occur in two phases:

Phase 1 will be in 2019 and Phase 2 will be in 2020

Enriching the lives of our customers and communities by offering independence and safety...

Connecting you to what matters

THE FINAL ANALYSIS INDICATED THAT THE PROPOSED SERVICE IMPROVEMENT PLAN (SIP) WOULD RESULT IN AN INCREASE IN TRANSIT ACCESSIBILITY OF



18.9%

for residents of Baton Rouge



21.55%

for minority populations



20.07%

for urban populations



IMPROVE SERVICE FREQUENCY

Over 85% of routes will have head headways improved to 30 minutes or better. The following routes will experience improved frequency

PEAK ONLY

- » **11:** Northside Circulator
- » **14:** Thomas Delpit
- » **18:** LSU - Cortana Mall
- » **21:** Fairfields Ave - Cortana Mall
- » **22:** Winbourne Ave
- » **46:** Gardere - OLOL
- » **56:** Mall-to-Mall
- » **57:** Sherwood Forest Boulevard
- » **70:** Baker - Southern University

ALL DAY

- » **16:** Capitol Park Shuttle & 60 Medical Circulator

LATER EVENING SERVICE

The following routes will have service that extends later into the evening hours

- » **20:** North Acadian Thruway
- » **21:** Fairfields Ave - Cortana Mall
- » **23:** Foster Drive
- » **54:** Airline Hwy - Southern University
- » **57:** Sherwood Forest Boulevard
- » **58:** Coursey Boulevard - O'Neal Lane
- » **59:** Florida Boulevard
- » **60:** Medical Circulator

EARLIER MORNING SERVICE

The following routes will begin service earlier in the morning

- » **14:** Thomas Delpit
- » **44:** Florida Boulevard
- » **47:** Highland Road
- » **60:** Medical Circulator



SERVICE EXTENDED TO NEW AREAS

The following routes will extend to provide service to key trip generators, including apartment complexes and mixed income housing

- » **14:** Thomas Delpit – extended to River Road **PHASE 2**
- » **15:** New route serving Blount Road and Plank Road north of Harding **PHASE 1 and 2**
- » Extend to Greenwell Springs road, including Mallard Crossing Apartments
- » Reroute to Jefferson Highway including Jefferson Lake Apartments

RESTRUCTURED ROUTES

The following routes were restructured to improve routing efficiency

- » **11:** Direct, one-way service on Scenic Hwy and in Glen Oaks **PHASE 1 and 2**
- » **14:** Extend to River Road **PHASE 2**
- » **16:** More direct, faster travel times **PHASE 1**
- » **18:** Shortened near Highland Road to avoid duplicate service **PHASE 1**
- » **44:** Reroute through downtown **PHASE 1**
- » **46:** Combine with 52 **PHASE 2**
- » **52:** Combine with 70 **PHASE 1**
- » **54:** Reroute to airport **PHASE 1**
- » **56:** Combine with 46 **PHASE 1**
- » **57:** Extend to Greenwell Springs Road including Mallard Crossing Apartments **PHASE 1**
- » **58:** More direct near Costco **PHASE 1**
- » **60:** Simplify route to be more direct **PHASE 1**

REALLOCATE RESOURCES TO PRODUCTIVE SERVICE

Resources being reallocated from low ridership routes to improve service and frequency along key routes

- » **15:** New Route servicing Glen Oaks, Zion City and Scotlandville **PHASE 1 and 2**
- » **50:** Eliminate route; productive segments covered by Route 15 **PHASE 1**
- » **55:** Eliminate route; productive segments covered by Route 57 **PHASE 1**
- » **103:** Eliminate route; airport covered by Route 54 **PHASE 1**

REMOVE STOP RESTRICTIONS ON ROUTE 70