

2250 Florida Boulevard  
Baton Rouge, LA 70802  
PHONE: 225.389.8920



## EXECUTIVE STAFF

**Bill Deville**  
*Chief Executive Officer*

**Rod Goldman**  
*Chief Operating Officer*

**Darrell Brown**  
*Chief Administrative Officer*

## EXECUTIVE REPORT

July 2018

Bill Deville and Executive Staff

### HUMAN RESOURCES: *Darrell Brown*

- The following promotions have occurred within the agency during the first six months of 2018:
  - Custodian to Buildings & Grounds Technician – Kevin Jordan and Darrell Marsalis
  - Mechanic Apprentice to Mechanic I – Chadrick Johnson
  - Utility Technician to Tire Technician – Robert Green
  - Business Process Analyst to Business Programmer Process Analyst – Sujatha Gopu
  - Grants Manager to Director of Treasury – Rhonda Williams
  - Buildings & Grounds Technician to Buildings & Grounds Supervisor – William “Dewey” Profit
- Human Resources in the process of implementing the Performance Management Program for all Administrative staff by August 2018
- Human Resources will have all Performance Management reviews and job descriptions to admin employees by October 2018

### OPERATIONS AND MAINTENANCE: *Rod Goldman*

- Operations now has 152 active Operators
- There are nine Bus Operator Trainees currently in training
- See attached Performance Measures

### CEO NOTES: *Bill Deville*

- CATS will host a Customer Appreciation Day on July 13<sup>th</sup> from 10am until 1pm at the CATS Terminal. This will be a Back to School Bash held in conjunction with Aetna and will provide school supplies for children as well as health screenings, healthy food options, and activities for kids.
- In May, CATS conducted its first customer satisfaction surveys in three years and the contractor will present a summary of the results at the July Board meeting. We are pleased to report that our customer base is happy with the service we provide and feels very safe on our vehicles. We are able to quantify many of our thoughts and we know we are on track with our priorities.
- CATS will once again be providing Touchdown Express service for 2018. We anticipate the same pick-up and drop-off locations as last year with a potential new addition.

### PLANNING: *Bill Deville*

#### FACILITIES PLANNING: *James Baker*

- **Transit Hubs – Ongoing**
- **North Baton Rouge Hub** – Funding for the development of the North Baton Rouge Transit Center will be set forth with FTA’s approval of the 2017-2018 Formula Budget. Once funding is approved, the project will proceed with acquisition of the LSU property, and design/engineering and construction of

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transit amenities can begin. The LSU property acquisition is slated for September 2018.

- **East Baton Rouge Hub** –Two changes are worth noting with the Cortana-Walmart interim hub location: first, that safety concerns have been expressed by DPW and staff agrees, and incorporating these safety requirements will increase the project scope and budget; second, that this location has been determined by staff to be a viable long-term solution. While it was initially envisioned as an interim facility until a full-scale transit center could be developed, this location offers comparable capacity, capabilities, and features to the proposed off-street transit hub initially envisioned. The cost benefits have been determined by the staff to be substantial. A full assessment of design, recommended budget, and other ideas will be presented at the next Planning Committee meeting.
- **Downtown Hub and Health District Passenger Rail Stations** –Plans recently presented by the EBRRDA and HNTB call for one station in Mid-City near the Electric Depot and another suburban station in the Baton Rouge Health District; CATS staff looks forward to reviewing these plans and offering comments in support of this vision.

#### **BUS RAPID TRANSIT – Ongoing**

- In conjunction with the Mayor’s Office and the Redevelopment Authority, CATS continues to work toward implementing the vision of a Plank-Nicholson Corridor BRT route. Working with the Mayor’s Office and the Parish Attorney, a Cooperative Endeavor Agreement is being drafted that is slated to go before the Metro Council and CATS Board in August meetings. This CEA will outline relevant issues, responsibilities of and funding by both parties required to advance this collaborative project.
- As part of the joint BRT effort, CATS staff continues work to implement the Plank Road BRT route as Phase One of the larger collaborative project.
- Plank Road-Florida Boulevard BRT Design Services – The solicitation of design/engineering services for Plank-Florida BRT facilities via Request for Qualifications (RFQ) has been revised and staff is proceeding with incorporating suggested modifications and is expecting to advertise the RFQ soon.

#### **Finance: Rhonda Williams**

- Key Performance Indicators (KPIs):
  - Grant applications
  - Overtime
  - Medicaid
  - Analyzing farebox revenue