



**EXECUTIVE REPORT**  
**June 2017**  
**Bill Deville & Executive Staff**

**HUMAN RESOURCES: *Trina Bowie***

- ❖ CATS made the following hires in May: Administration – 1 Director of Capital Improvement; Maintenance – 1 Utility Technician.

**OPERATIONS and MAINTENANCE: *Rod Goldman***

- ❖ Operations now has 141 Operators on the roster; 134 are active.
- ❖ The Operators of the month for May were Willie Travis and Tongie Morrison.

**PERFORMANCE MEASURES: *Rod Goldman***

**RIDERSHIP**

	<b>May 16</b>	<b>May 17</b>	<b>YTD 2016</b>	<b>YTD 2017</b>
Total Trips	211,137	212,594	1,108,286	1,091,463

**CUSTOMER SATISFACTION**

	<b>May 16</b>	<b>May 17</b>	<b>YTD 2016</b>	<b>YTD 2017</b>
On-Time	77%	87%	78%	86%
	<b>May 16</b>	<b>May 17</b>	<b>YTD 2016</b>	<b>YTD 2017</b>
Customer Complaints	72	16	383	148

**PLANNING: *Bill Deville***

**Service Planning: *Bill Deville***

*Please note that both Service Planning and Facilities (Capital Improvements) Planning are being woven into a Five Year Strategic Plan, with a two year subset. The focus will initially be on five strategic priorities that will cascade into goals and tasks with assignments and timelines. There will be an implementation with regular dashboard monitoring, reviews, and modifications if needed. The final documents will be made public upon completion, which is expected to be the end of the 3<sup>rd</sup> quarter, 2017.*

- ❖ Service Improvement efforts are ongoing (enhancements under the 25% threshold and do not require Metro Council approval but that are under the control of CATS staff and board).
- ❖ The process to create the scope and funding requirements necessary for CATS to have its **Comprehensive Operational Analysis (COA)** is underway with the solicitation expected to be completed by the fourth quarter, 2017.

- ❖ **CATS modified BRT service planning for both the *Plank Road and the Florida Boulevard* routes continue to be developed by staff.**

#### **FACILITIES PLANNING: *James Baker***

- ❖ **North Baton Rouge Hub** – CATS continues engagement with FTA Region VI headquarters regarding the startup authorization and process, with the preliminary environmental review statement (EIS), or categorical exclusion (CATEX) being the first step. CATS and LSU have agreed to a purchase price of \$235,000 for the land in North Baton Rouge. The LSU Board of Supervisors unanimously approved the sale of the plot of land adjacent to its LSU Urgent Care Health Center at its May meeting, following CATS Board approval at its April Board meeting.
- ❖ **South Transit Hub** – OLOL Health District Infrastructure Committee has retained Perkins & Will Architects from Atlanta, Georgia to conduct a Master Plan study of the new Children’s Hospital site. Meanwhile, CATS staff is exploring the installation of rider amenities at the temporary Mall of Louisiana hub.
- ❖ **East Baton Rouge Hub** –CATS is re-evaluating this and other potential sites in the **general** Cortana Mall area. CATS is pursuing via the City Parish Traffic Engineering office, immediate safety supported crosswalks as needed, especially for the current temporary transit hub located near Wal-Mart .
- ❖ **Downtown Hub** – discussions are underway for potential sites.
- ❖ **Phasing in of the CATS modified BRT plans, including both the *Plank Road* and the *Florida Boulevard* routes is in development. CATS plans to utilize electric buses for both these BRT routes.**
  - **Both modified BRT project routes planning are underway.** Staff is looking into conceptual design models, estimated costs, grant and foundation funding and match requirements, federal and local governmental compliance milestones and timeline for the Station Stops, including right of way inspections for space needed for the more elaborate shelters and potentially needed allocation space for Transportation Network Companies (TNC) like Uber, and “ride share” entities like “bike share” as well as potential joint corridor land use projects with the City Parish and/or DOTD. CATS was awarded \$2.3 million in CMAQ grant funding to procure electric buses; **Procurement and delivery of the electric buses are expected in 2017, with phasing in of Modified BRT Stations and Signal Preemption to follow as funding is achieved.**

#### **EXECUTED CONTRACTS: *Bill Deville***

- ❖ No contracts \$50,000 and under were executed; all CEO executed contracts are also included in Monthly Procurement Board Report.

#### **CEO NOTES: *Bill Deville or Executive Staff members:***

- ❖ **The CATS Strategic Plan project, facilitated by consultant Insight Strategies, has been presented in preliminary draft form to the CATS board. The Plan highlights five strategic priorities for CATS over the next five years. CATS staff and the board standing committees are working together regarding CATS strategic priorities. The priorities will be populated with subsequent goals, tasks, assignments, time lines, implementation, reviews, and oversight, along with updates and performance measures. The expected completion date is third quarter, 2017.**
- ❖ **LSU has requested CATS to consider providing service for its new student enrollment programs. This would require using CATS Trolley vehicles five days a week for both campus and downtown shuttle type services; discussions are preliminary at this point.**

- ❖ **CTAA (Community Transit Associations of America), in conjunction with United Health Foundation, has contacted CATS for a potential pilot project that involves finding new ways to serve low income seniors for preventative and primary health care services. Once more information is available, it will be shared with the board members.**
- ❖ **The Rotary Club** has invited the CATS CEO to speak sometime in September; more information will be provided once a date has been set.
- ❖ **BRAF has discussed with and invited CATS to consider participating in a joint Multi-Modal depot station located at the Old Entergy Property.**

**FINANCE: *Conner Burns***

- ❖ **Bus Financing**
  - The 2016 year end material audit is completed and will be presented to the Board upon completion **at its June Board meeting.**