

2250 Florida Boulevard
Baton Rouge, LA 70802
PHONE: 225.389.8920



EXECUTIVE STAFF

Bill Deville
Chief Executive Officer

Rod Goldman
Chief Operating Officer

Darrell Brown
Chief Administrative Officer

EXECUTIVE REPORT

October 2018

Bill Deville and Executive Staff

HUMAN RESOURCES: *Darrell Brown*

- CATS made the following new hires in September: Admin – 1 Administrative Analyst; Operations – 8 Bus Operator Trainees.
- The Human Resources Department will begin the delivery of performance management evaluations to all administrative employees on October 19th.
- The Human Resources Department is preparing for health insurance open enrollment in November.

OPERATIONS AND MAINTENANCE: *Rod Goldman*

- Operations now has 137 active Operators.
- See attached Performance Measures.

CEO NOTES: *Bill Deville*

- The Metro Council approved the Service Improvement Plan on September 26th, clearing the way for the agency to begin preparations for the SIP rollout in January 2019.
- CATS will be featured along with the EBRRDA in the next issue of BRAF's Currents magazine discussing the Plank Road BRT Corridor.

PLANNING: *Bill Deville*

FACILITIES PLANNING: *James Baker or Bill Deville*

North Baton Rouge Transit Center:

- CATS is anticipating FTA's approval of the 2018 formula funding.
- Legal counsel for CATS is working with LSU officials to complete certain legislative requirements prior to executing the purchase agreement.
- Subject to establishing the project budget, the Request for Qualifications solicitation for design services of the North Baton Rouge Transit Center is projected to be advertised by the end of the year.

East Baton Rouge Transit Center – Cortana-Walmart Transit Center:

- Cortana Transit Center construction bid documents are undergoing final DPW reviews and are awaiting permit approval.
- Projected milestones are as follows:
 - DPW approval – October 2018
 - Construction bid advertisement – November 2018
 - Construction Contract award – December 2018
 - Revenue service begins – April 2019

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Downtown Transit Center:

- Management continues its efforts to identify an available, suitable, affordable and acceptable site to accommodate a Downtown Transit Center. Recent discussions have centered on the agency implementing several smaller transit transfer locations in the downtown area. As part of this effort, management has reached out to Hollywood Casino officials to discuss the feasibility of using a portion of their parking lot to stage buses that would serve the potential transit center site. There would also be two major BRT station sites for BRT and local buses to serve the downtown area, located around Third and Florida and Florida and the River Center.

Bus Rapid Transit:

Plank-Nicholson BRT:

- CATS recently participated in a planning workshop with the Redevelopment Authority, the City-Parish, and HNTB to establish parameters for the Plank-Nicholson BRT Corridor Redefinition Study.

City of Baker:

Park-and-Ride Project

- The Mayor of Baker is advocating the development of a park-and-ride/transportation center on Plank Road. Per Mayor Darnell Waites' vision, this project would not only attract and help mitigate the heavy commuter traffic currently along Plank Road, but he also envisions this as an economic catalyst for further private investments in the Baker/Baton Rouge area.
- With the support of Mayor Sharon Weston Broome, and possible funding identified, Mayor Waites is looking to acquire and develop a 3.6 acre property located on Plank Road near Groom Road. CATS is looking forward to advancing this important facility and enhancing service to the City of Baker.

Service Planning: *Bill Deville*

- The Service Improvement Plan was approved by the Metro Council at its meeting on September 26, 2018. The next steps in this process are to have Master Scheduler create run cuts and to continue the outreach/education efforts. This is the largest improvement the agency has undertaken since 2014, and staff will be working to ensure the community and our customers are fully aware of and comfortable with the upcoming changes.

Finance: *Rhonda Williams*

Key Performance Indicators (KPIs):

- Grant applications – The Grants Manager is currently pursuing non-federal grant notice of awards for future submission. The agency is also preparing a

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grant application to submit to the FTA for the enhancement of access to healthcare

- Overtime –Overtime for the first eight months of the year is as follows:
 - January – \$63,000
 - February – \$83,000
 - March – \$89,000
 - April – \$71,000
 - May – \$65,000
 - June – \$55,000
 - July - \$50,000
 - August - \$78,000*
 - This is \$18,000 over budget due to continuing mandatory ADA/Fixed Route operator training and Touchdown Express; the TDE overtime is offset by the revenue collected for the service
- Medicaid – CATS staff, along with Southern Strategy, met with Ruth Kennedy in July and she will assist the agency in connecting with major Managed Care Operators (MCO)in order to e receive funding for serving Medicare customers...CATS expects resolution in the weeks to come.
- Analyzing farebox revenue – The farebox committee presented a report to the CEO on fare simplification possibilities that is under review by management.