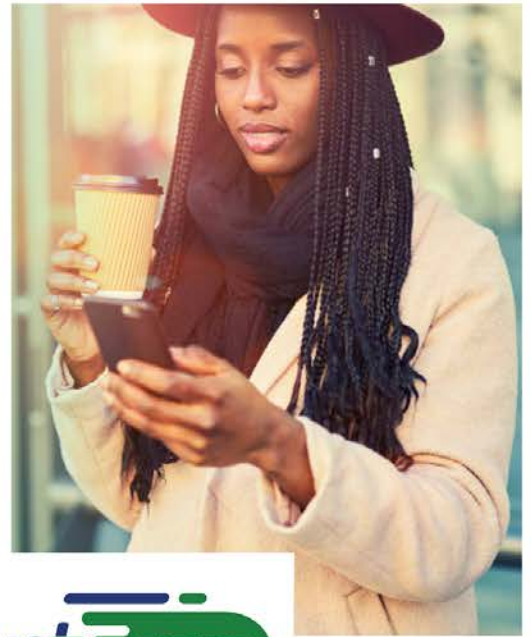


# CAPITAL AREA TRANSIT SYSTEM (CATS) NEWS

## SERVICE IMPROVEMENTS:

- ✓ NEW CATS APPS
- ✓ BUS FREQUENCY INCREASED TO EVERY 45 MINUTES
- ✓ MORE ELECTRIC BUSES
- ✓ MORE DRIVERS TO SERVE ROUTES
- ✓ CUSTOMER SERVICE REPS RESOLVE 98% OF SERVICE ISSUES
- ✓ IMPROVED DRIVER TRAINING
- ✓ EXPECTED ECONOMIC IMPACT OF \$1.6 BILLION OVER THE NEXT 10 YEARS

FOR MORE INFORMATION,  
GO TO [BRCATS.COM](http://BRCATS.COM)  
AND CLICK ON THE SMARTCATS LINK



SmartCATS

*A Blueprint for Stronger Connections*



Every 10 years CATS evaluates its current fixed-route system to determine the effectiveness in delivering quality services to customers. With the recent renewal of the tax, CATS is able to maintain its current operations budget. SmartCATS, a comprehensive operational assessment, will evaluate how these funds can be spent most efficiently. Any savings from smarter operations will be reinvested in improvements to the rider experience.

To ensure we are developing the right plan for our customers, we need to connect with you. We will be available in person during the month of February at the following locations:

- City of Baker
- Mall of Louisiana
- Gardere Hartley Vey Park
- Siegen Marketplace
- Walmart Cortana
- Downtown Baton Rouge
- CATS Terminal Florida Blvd
- Our Lady of the Lake
- Southern University

For more information, use the QR code above to register for SmartCATS.



A Blueprint for Stronger Connections

**Smart CATS - A Blueprint for Stronger Connections**, is a detailed assessment of the entire CATS system which will take a holistic look to determine where improvements are needed. It will identify ridership, where passengers are coming from and going to, bottlenecks in the system, and how routes may perform better.

The Smart CATS process includes a robust stakeholder and public outreach component to gather input on how the system can be improved. See list of "Schedule of Events" throughout the CATS Service Area.

# SCHEDULE OF EVENTS

## February 2022

**19**

**FEB**

**Gardere Initiative  
MLK Service Day**  
Hartley-Vey Park  
10AM - 2PM

**22**

**FEB**

**Mall of Louisiana \***  
Bus Stop Location  
10AM - 12PM

**22**

**FEB**

**Siegen Marketplace \***  
Bus Stop Location  
1PM - 3PM

**23**

**FEB**

**Southern University**  
Student Union  
10:30AM - 1:30PM

**24**

**FEB**

**Walmart Cortana**  
Bus Stop Location  
9AM - 11AM

**24**

**FEB**

**Main Street Market**  
11:30AM - 1:30PM

**24**

**FEB**

**CATS Terminal**  
Florida Blvd  
2PM - 4PM

\* Subject to change. Check [brcats.com](http://brcats.com) for updates