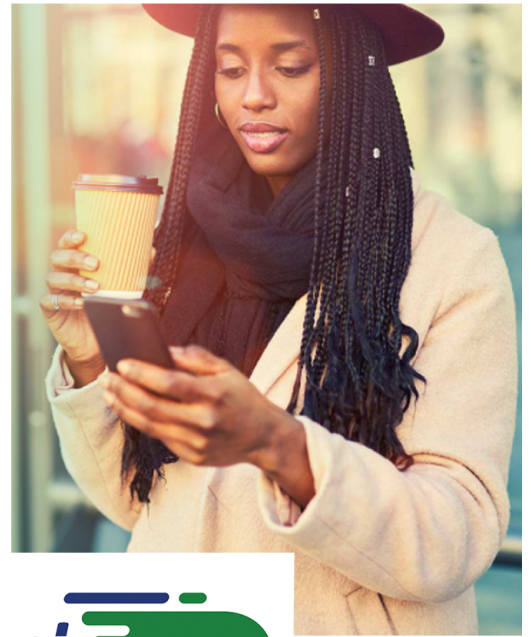


CAPITAL AREA TRANSIT SYSTEM (CATS) NEWS

SERVICE IMPROVEMENTS:

- ✓ NEW CATS APPS
- ✓ BUS FREQUENCY INCREASED TO EVERY 45 MINUTES
- ✓ MORE ELECTRIC BUSES
- ✓ MORE DRIVERS TO SERVE ROUTES
- ✓ CUSTOMER SERVICE REPS RESOLVE 98% OF SERVICE ISSUES
- ✓ IMPROVED DRIVER TRAINING
- ✓ EXPECTED ECONOMIC IMPACT OF \$1.6 BILLION OVER THE NEXT 10 YEARS

FOR MORE INFORMATION,
GO TO BRCATS.COM
AND CLICK ON THE SMARTCATS LINK



SmartCATS

A Blueprint for Stronger Connections

Every 10 years CATS evaluates its current fixed-route system to determine the effectiveness in delivering quality services to customers. With the recent renewal of the tax, CATS is able to maintain its current operations budget. SmartCATS, a comprehensive operational assessment, will evaluate how these funds can be spent most efficiently. Any savings from smarter operations will be reinvested in improvements to the rider experience.



To ensure we are developing the right plan for our customers, we need to connect with you. We will be available in person during the month of February at the following locations:

- City of Baker
- Gardere Hartley Vey Park
- Walmart Cortana
- Downtown Baton Rouge
- CATS Terminal Florida Blvd
- Our Lady of the Lake
- Southern University

For more information, use the QR code above to register for SmartCATS.