



WHAT'S AT STAKE?

NOV
13

RESIDENTS OF BATON ROUGE AND BAKER WILL VOTE ON CATS' PROPOSAL TO RENEW THE MILLAGE THAT SERVES AS THE AGENCY'S **PRIMARY FUNDING SOURCE** FOR OPERATIONS AND SERVICES TO TENS OF THOUSANDS OF CUSTOMERS WHO **RELY ON THE TRANSIT SYSTEM** AND GENERATES CRITICAL REVENUE TO SUPPORT OUR LOCAL ECONOMY.

91%
OF CATS CUSTOMERS HAVE
**NO OTHER
TRANSPORTATION
OPTION**

WORKFORCE  MOBILITY
WITH CONNECTIONS TO OVER
**225,000
JOBS**
ACROSS THE SYSTEM

CATS WILL GENERATE
A TOTAL ECONOMIC IMPACT
OF

**\$1.6
BILLION**
OVER THE NEXT 10 YEARS

MAJOR
**INFRASTRUCTURE
IMPROVEMENT**
PROJECTS SUCH AS
**BUS RAPID
TRANSIT**
WOULD BE SHUT DOWN

CITIES THE SIZE OF BATON ROUGE NEED A RELIABLE TRANSIT SYSTEM. WITHOUT THIS FUNDING, CATS' FUTURE, AND THE JOBS IT SUPPORTS, ARE IN JEOPARDY.

ELECTION DAY IS
NOVEMBER 13

EARLY VOTING IS
OCTOBER 30 - NOVEMBER 6