

CATS WILL GENERATE A TOTAL ECONOMIC IMPACT  
OF

**\$1.6 BILLION**  
*OVER THE NEXT 10 YEARS*

**EVERY \$1 OF LOCAL REVENUE INVESTED IN CATS  
RESULTS IN \$7.40 OF ECONOMIC RETURN ON INVESTMENT**

**\$1 *TO* \$7.40**



**THE BATON ROUGE COMMUNITY  
RELIES ON CATS SERVICES**

**91%**

OF CATS CUSTOMERS HAVE  
**NO OTHER  
TRANSPORTATION  
OPTION**

WORKFORCE  MOBILITY

WITH CONNECTIONS TO OVER  
**225,000  
JOBS**  
ACROSS THE SYSTEM



CATS IS A **VITAL ECONOMIC DRIVER**

**CAPITAL PROJECTS AND IMPROVEMENTS THAT SUPPORT:**

**\$1.6 BILLION IN**  
SALES OF LOCAL  
GOODS AND SERVICES

**\$336 MILLION**  
IN HOUSEHOLD EARNINGS  
ACROSS OUR ECONOMY

**470 JOBS**  
PER YEAR